

Title: Methods to Improving Immunization Rates – Make a Change and Celebrate the Outcome

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Purpose: Education on improving vaccination rates in clinics

- Implementation of reminder postcards to immunization clients ages 13-18 years in efforts to increase vaccination rates in this population by clinics/offices that vaccinate
- Targeted vaccines included HPV and Meningitis
- Decrease vaccine preventable diseases
- Education on improving vaccination rates

Design: Narrative information with pictures to support topic

- The reminder postcards are designed to include education on ACIP immunizations with emphasis on HPV and Meningitis for clients ages 13-18 years

Findings: Informational charts will show results of our methods to increase vaccination rates

- WCDHD (West Central District Health Department) set a target goal to increase vaccination rates overall of 13-18 years old clients by 10% annually, beginning in 2014 after implementation of the reminder postcards
- Vaccination rates overall for 2015 and 2016 met or exceeded the 10% increase annually

Implications for Practice: Reminder postcards are an effective method to increase vaccination rates

- From implementation of distributing reminder postcards in 2014, WCDHD's data has proven that this reminder tool is an effective method of increasing vaccination rates for clients ages 13-18 years
- Vaccination rates specifically for HPV and Meningitis increased in clients ages 13-18 by 9% as of 2016