

# 16<sup>th</sup> Annual Immunize Nebraska

Creighton  
UNIVERSITY

Center for Professional  
and Corporate Excellence

Eliminating vaccine-preventable diseases in children, adolescents and adults takes the efforts of many. Public knowledge and acceptance of vaccination guidelines begins with health care professionals such as you who have chosen to make an impact on patient lives. This conference provides health care professionals the latest information on immunizations as well as tools to increase vaccinations and public health partnerships.

**Friday, May 24, 2019**  
**7:15 a.m.–4:15 p.m.**



**Creighton University**  
**Mike and Josie Harper Center**  
602 N. 20th St., Omaha, NE 68178

**7 CE hours**

#### Cost

Physicians, nurse practitioners,  
physician assistants, pharmacists .....\$110

Nurses, public health officials,  
other health care professionals .....\$90

Fellows, residents and full-time students .....\$50  
*(Verification of full-time student status may be requested  
either by phone or email from appropriate authority.)*

Remote video conferencing registration fee .....\$85  
*(For areas located 100 miles outside of Omaha. Group  
discounts do not apply.)*

**Group discount: A 10% discount is offered for groups  
of three or more.** Please call the Office  
of Continuing Education at 402.280.1830 if you  
are interested in registering your group at the  
discounted rate.

#### PURPOSE

This conference is designed to bring together individuals from Nebraska and surrounding states who are interested in promoting optimal immunization levels that will eliminate vaccine-preventable diseases throughout the lifespan of all persons.

#### ACCREDITATION STATEMENT

In support of improving patient care, this activity has been planned and implemented by Creighton University Health Sciences Continuing Education (HSCE) and Immunization Task Force Metro Omaha. Creighton University HSCE is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE) and the American Nurses Credentialing Center (ANCC) to provide continuing education for the health care team.

**Register at [excellence.creighton.edu/2019Immunize](http://excellence.creighton.edu/2019Immunize)**

JOINTLY PROVIDED BY:

Creighton  
UNIVERSITY  
Office of Continuing Education



## OBJECTIVES

### At the end of this conference, attendees should be able to:

- Discuss updates to 2019 guidelines for the child, adolescent and adult immunization schedules.
- Identify new knowledge to use in discussions with parents about vaccines.
- Identify new ideas about the architecture of vaccine conversations with parents so that discussions are more effective at convincing vaccine-hesitant parents to vaccinate.
- Explain to others the concept of motivational interviewing.
- Develop and apply a strategy in the vaccination process and measure the outcome.
- Understand and address questions on Nebraska school immunization mandates.
- Discuss recent trends related to vaccine administration errors and prevention strategies.
- Use life experience examples to educate about the impact of vaccine-preventable diseases.
- Identify state and federal challenges in immunization coverage.
- Understand the value of population health analysis and focused intervention.
- Discuss the processes for disease surveillance in Nebraska and relay information on noteworthy cases and outbreaks.
- Understand recent developments and enhancements to the Nebraska State Immunization Information System (NESIIS). This includes utilizing the Assessment, Feedback, Incentives and eXchange (AFIX) reporting feature to calculate vaccination coverage estimates for individual clinics and providers.
- Understand the benefits and advantages of using an educational game to highlight a variety of vaccine-related questions and answers to increase vaccination knowledge and improve communication technologies on immunization promotion.

## TOPICS

### 7:15 a.m.

Registration, Continental Breakfast,  
Visit Exhibits and View Posters

### 7:45 a.m.

Opening Remarks and Program Overview  
Laura Klug, PharmD

### 8 a.m.

**KEYNOTE: Update on Vaccine Recommendations:  
From Pediatrics to Teens to Adults**  
Raymond A. Strikas, MD, MPH, FACP, FIDSA

### 9:15 a.m.

**KEYNOTE: Strategies for Talking with  
Vaccine-Hesitant Parents**, Sean O'Leary, MD, MPH

### 10:15 a.m.

Break, Visit Exhibits and View Posters

### 10:30 a.m.

**Implementation Strategies to Increase  
Immunization Rates**, Meera Varman, MD, FAAP  
and Rudolf J. Kotula, MD, FACP, FIDSA

### 11 a.m.

**Ask the Experts Q&A Panel**  
Moderator: Laura Klug, PharmD

### 11:45 a.m.

Lunch, Visit Exhibits and Awards

### 12:45 p.m.

**Nebraska School Immunization Mandates**  
Catherine S. Heck, RN, BSN, MA

### 1:15 p.m.

**Vaccine Administration Errors**  
Raymond A. Strikas, MD, MPH, FACP, FIDSA

### 1:45 p.m.

Invited Podium Presentation of Poster Abstract

### 2 p.m.

**Vaccine-Preventable Diseases Survivor Stories**

### 2:30 p.m.

Break, Visit Exhibits and View Posters

### 2:45 p.m.

**Nebraska Medicaid: Quality Through Prevention and the  
Challenges Posed by State and Federal Funding**, Lisa White, MD

### 3:05 p.m.

**Recent Cases and Outbreaks of Vaccine-Preventable  
Disease in Nebraska**, Blake Hendrickson, MPH

### 3:25 p.m.

**NESIIS Update**, Ming Qu, MD, PhD

### 3:45 p.m.

**Vaccine Jeopardy!**  
Game Hosts: Katlin Mattson, Hanna Mulder, Sean Stringham

### 4:15 p.m.

Door Prizes, Evaluation and Adjournment

### Questions? Contact:

**Colin Dworak**, Director of Continuing Education  
Center for Professional and Corporate Excellence  
402.280.1830 | [colindworak@creighton.edu](mailto:colindworak@creighton.edu)

### Designed for:

Physicians, nurse practitioners, physician assistants, pharmacists, nurses, public health officials, fellows, residents, students and other interested health care professionals

## CALL FOR POSTER ABSTRACTS

The Immunize Nebraska Conference Program Committee invites attendees to submit original abstracts to be considered for presentation as posters at the Immunize Nebraska Conference.

The Program Committee is seeking to complement a dynamic conference with topics related to education, health promotion or innovative research topics focusing on improving immunization rates among individuals and communities. Posters that have been presented at other conferences within the past year or those you plan to present at future conferences in the next year may be submitted. Abstracts will be peer reviewed for outstanding quality and timely content. Posters must be educational and

must not promote any commercial product or service. The poster presenter(s) must be registered to attend the conference, with at least one presenter present.

Poster abstracts are limited to 300 words and should include title, name/credentials of presenter(s), purpose, design (if appropriate), findings and implications for practice.

Poster abstracts should be submitted by the author via the online form submission at [excellence.creighton.edu/2019immunize](http://excellence.creighton.edu/2019immunize) by April 22, 2019, for peer review. Acceptance of poster abstracts for presentation will be sent via email by May 7, 2019.



**Kathryn L. White, MT, RN, BSN**

### **Kathryn L. White Memorial Seminar**

Before passing away on May 18, 2011, Ms. Kathy White was a member of the Immunization Task Force Metro Omaha and a Planning Committee member for the Immunize Nebraska conference. Sadly, on her way to a meeting of the Task Force, she became the victim of a fatal car crash outside of Lincoln, Nebraska.

As the Nebraska Hepatitis Program Coordinator, Ms. White provided viral hepatitis expertise within the Nebraska Department of Health & Human Services over a period of nine years. She acted as a liaison between the Centers for Disease Control and Prevention and the State of Nebraska, ensuring that funding and programs reached the state as needed. Her duties included working with public health and medical professionals to promote education and prevention of viral hepatitis. Ms. White was the co-founder and a member of the Executive Council of the National Nurses Advisory Council for Hepatology.

Appointed to the Steering Committee of the Task Force, Ms. White became a champion for education and advocacy relating to vaccine-preventable diseases. She was the coordinator of the Speakers' Bureau of the Task Force. Passionate and energetic in everything that she did, Ms. White's legacy of education and advocacy relating to immunizations lives on through this conference.