

**Title:** Advocacy and administration of vaccinations among daycare providers

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**Purpose:** The Metro Omaha Immunization Task Force (ITF) is made up of volunteers interested in the promotion of universal vaccination across the lifespan. This initiative is designed to promote awareness of the need for pertussis and influenza vaccination among daycare providers and to administer vaccines to providers not up-to-date in immunization status of these vaccines.

**Design:** In 2012 the ITF assembled informational letters to day care providers along with letters to parents. Letters outlined local area statistics regarding pertussis cases and included Tdap informational brochures. A survey was sent to inquire about the number of families served by the daycare, and facility regulations regarding vaccination of providers and staff. Packets were sent to all licensed daycares throughout the six Nebraska/Iowa counties represented.

In 2013, ITF members from One World and Methodist Health Systems worked to secure immunizations to provide to daycare facility workers and expanded mailings to allow follow-up requests for administration of Tdap and influenza vaccines. Mailings were revised in 2014 and again daycares could request community partners come to the facility to administer these vaccinations.

**Findings:** Results of the 2012 daycare survey demonstrated that 74% of responding daycare facilities encouraged the Tdap vaccination but only 17% required vaccination. Results will be available at the time of the conference to reflect the number of individuals who received vaccine as a result of the campaign from the fall of 2013 through the spring of 2015.

**Implications:** While the Task Force felt there is need to educate the general population on the need for pertussis vaccination, it was decided to focus limited resources on a target population known to have direct infant contact. This initiative demonstrates an innovative method to collaboratively provide immunizations to at need community members.