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**Steering Committee Minutes**

**Friday May 6, 2016**

**MOMS Conference Room**

**Tower Professional Park, 7906 Davenport Street**

Cathy Carrico chaired the meeting

**Introductions**

**Members Present:** Cathy Carrico, Sharon Brown, Pauli Nejezchleb, Patsy Nowatzke, Sharon Wade, Georganna Felts, Bridget Rolenc, Meera Varman, Shirley Delair, Rudy Kotula, Tracy Ginger, Becky Sier, Justin Pfaff and Michael Owens, Guests at the meeting: Tj McDougal from Sanofi.

**Members Absent:** Vicki Sunderman, Leslie Thiele, Jeanne Burke, Anne Keene, Jane McGinty, Carol Wang, Kermit Ervin, Michael Owens, Andrew Gess, Theresa Gregg, Burt Rogers, Patrick Lubbers, Melanie Moore, Michelle Hokinson, Mary Ann Rocha Steve Lazoritz, Jude Dean,Rudy Kotula**,** Georgianna Felt, Laura Klug, Linda Ohri, Jason Acheletz. Jane McGinty, Pat O’Hanlon,

**Minutes:** The April 1, 2016minutes were reviewed and approved.

**Treasury Report:**

Treasury Balance: $20,217.00

**Committee Reports:**

*Website:* No Report

*Community Affairs*: Tonya French from the state is requesting fees for daycare list. June 18th is refugee day at Joslyn Art museum from 10am until 2pm. (Same day as Juneteenth) Methodist will pay for interpreters and screenings.

*Professional Affairs*: No report

*Public Relations Committee*: Jeanne Burke

1. Discussed the Omaha Transit Advertisers regarding bus signs to deliver targeted message(s) to the Metro Omaha Community. She learned that the bus signs are approximately $300 for one bus but the bus does cover the entire city. Metro will help with the design and storage of the message board. Discussion took place to identify the target of the message. A discussion regarding promoting the mission of the ITF, to target the general population to better understand their need to learn about their responsibility as medical consumers to discuss better understand important vaccines that are to be received throughout the life span and to bring up the topic to their health care provider.
2. Addressed the possibility of targeting a specific vaccine which is important for the public to learn about and advocate for themselves with their consumer. A back to school campaign was also brought forward. If the bus advertising is adopted and directs people to the web site. Talked about adding a short code to the as well.

*Annual Conference Update*: No Report

Meeting adjourned at 9 AM.

The next meeting scheduled for June 3rd, 2016, 7:30 AM, Metro Omaha Medical Society (MOMS) Conference Room, Tower Professional Park, 7906 Davenport Street

Respectfully Submitted,

Sharon Brown

Secretary

Metro Omaha Immunization Task Force