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**Steering Committee Minutes**

**Friday May 2, 2014**

**7:30-9:00 AM**

**MOMS Conference Room**

**Tower Professional Park, 7906 Davenport Street**

Sharon Wade chaired the meeting

**Introductions**

**Members Present:** Sharon Wade, Jim Archer, Michael Owens, Linda Ohri, Meera Varman, Jeanne Burke, Melanie Moore, Sharon Plummer, Georganna Felts, Leslie Thiele, Michelle Hokansan, Laura Klug, Bridget Rolenc, Tracey Ginger

**Members Absent:** Vicki J. Sunderman, Katie O’Keefe, Shirley Delair, Pat O’Hanlon, Jude Dean, John Pawlowski, Patsy Nowatzke, Cathy Carrico, Rudy Kotula, Jane McGinty

**Announcements:**

1. AAP has a module for increasing immunization rates – gives talking points for pediatricians to utilize during exams. This resource has many useful tips and tricks to increase rates. May implement some changes and expand into family medicine.
2. August is immunization month! We should be thinking ahead. Consider press and media coverage/announcements to help with messages about required and recommended vaccines – professional liaisons to consider.
   1. Jim Archer has seen campuses do events through sororities and fraternities that have been really successful and offered as something to consider.
   2. Consider outreach events in the community such as at Rose Theater, Henry Doorly Zoo, Malls, etc.
   3. Georgianna and Bridget are working on the letter for the daycare mailing
3. Sharon Plummer requested the governor’s proclamation. Looking for people who will be able to attend the signing in Lincoln, this will be at the end of July or first of August. Sharon will apply and indicate that someone will be present. Individuals to be organized by Sharon.
4. Reminder to be passing on brochures about the conference.

**Minutes** from the April 7, 2014 meeting approved.

**Treasury Report:**

1. April 9, 2014, Deposit Award for Immunization Education from Pfizer, $3,000

Balance: $16,885.65

**Committee Reports:**

*Community Affairs: Georgia Felt and Bridget Rolenc*

1. Plan to try and couple with Charles drew in the future for community events
2. Attended the Council Bluffs Health Fair on April 26th 2014. Provided handouts on all immunizations and for multiple age groups.
   1. 39 people completed screening forms.
      1. < 19yo: 61% had the flu shot for 2013-2014 Season
      2. 19-26 yo: 33% had the flu shot for 2013-2014 Season
      3. 27-49 yo: 63% had the flu shot for 2013-2014 Season
      4. 50-59 yo: 83% had the flu shot for 2013-2014 Season
      5. 60-64 yo: 50% had the flu shot for 2013-2014 Season
      6. ≥ 65 yo: 100% had the flu shot for 2013-2014 Season
   2. Consensus that we likely would have had more people filling out forms if we had incentives at the table, hand sanitizer would be a good option. Community affairs chairs will look into the possibility of ordering.
3. Approved for the committee to purchase a tablecloth to be used at health fair events, in addition to hand sanitizer and magnetic name tags.

*Professional Affairs*: Cathy Carrico and Katie O’Keefe

1. Conference attendance is currently at 132 attendees registered.
2. Brochures distributed for steering members to pass along as they see fit.

*Legislative Advocacy: Linda Ohri*

1. LB859 - This bill consolidated multiple bills.
   * + - 1. Addresses influenza vaccine and requires that providers in acute care facilities offer and record who received the influenza vaccine and who did not. It does not require the employee to get the vaccine but it is offered.
         2. Clarifies existing statutes by stating that the offer of immunizations is not required when there are contraindications or nationwide shortages of vaccines.
         3. Pneumococcal is tied into the bill as well requiring it to be offered during the season.
         4. Extends to acute and long term care, as well as intermediate.
         5. Also requires offer of Tdap to residents.
       1. LB460 did not get out of committee– Carryover bill that would require every student entering the seventh grade to have a meningococcal vaccine and at age sixteen to have a booster immunization containing meningococcal conjugate vaccine.
          1. Will plan ahead for this bill for next year and lobby more aggressively.

*Website: Sharon Plummer*

1. Still waiting to get a link to Dr. Kotula’s blog onto the website.
2. Also waiting to get the link to Mindee Swanson’s Tdap educational toolkit on the website
3. If committee chairs can identify what needs they have for editing on the website, Laura will work on getting individuals trained specifically on their needs.
4. Voted to make a proposal to Chip asking to be on a retainer for us to assist with editing. This would serve so we can go to him with editing needs and provides some leverage versus a pay per fee structure. Voted up to $100 per month
   1. Motion to delegate to Laura to talk with Chip and move forward to keep Chip’s services on a retainer. Up to $1200 for a year. Laura to contact

**Other Business**

Meeting adjourned

Next meeting scheduled for August 1, 2014, from 7:30 to 9:00 AM at the Metro Omaha Medical Society (MOMS) office at 79th and Davenport.

Respectfully Submitted,

Laura Klug

Metro Omaha Immunization Task Force